

TRISTA TAYLOR

WILD HEART, CREATIVE MIND & PROBABLY COVERED IN DOG HAIR.

I am an adventure advocate, meme aficionado, opportunity seeker, dog mom, former Wisconsinite, aspiring Kansas Citian & accomplished oboist, to name a few. Since beginning my journey in the professional world, my dedication to creating and motivation to grow have led me to exceptional projects and experiences. I can't wait to chat with you about them.

SKILLS

Photography
Videography
Graphic Design
Content Creation
Social Media Strategy
Website Design
Adobe Photoshop
Adobe InDesign
Final Cut Pro
iMovie
Sprout Social
Hootsuite
WIX

CONTACT

Cell:
920.250.3757

Email:
trista@tristataylor.com

Website:
www.tristataylor.com

LinkedIn:
trista-taylor

Instagram:
@trista.eleanor

EDUCATION

University of Missouri - Kansas City

Bachelor of Business Administration | Marketing Emphasis

EXPERIENCE

Marketing & Design Manager | Operation BBQ Relief

January 2019 - Present

This non-profit feeds military, first responders and affected residents after disasters strike across America. As one of their first full-time employees, I designed a new logo, all content for print, online, and social media for a new non-disaster program, The Always Serving Project. I manage & plan for all social accounts (OBR & ASP); create all content, photography and videography; and design flyers, banners and website pages.

Graphic Design & Marketing Manager | GastingerWalker&

January 2018 - January 2019

As the sole marketing personnel at this 60 person architecture firm, I was in charge of developing, planning and designing proposals and presentations. I maintained all content, current website, all social accounts and other marketing materials. I designed a new website to remain competitive within the industry, a new social media plan and new content goals. Photographing employees and projects were also an every day part of my responsibilities.

Director of Creative Content | Veterans Community Project

August 2017 - December 2017

Created, curated & managed all visual content including imagery, video, graphic and written materials for this non-profit focused on building tiny homes for homeless veterans. I designed a new website, created a new online store and photographed all store products. I managed all aspects of social accounts including creation, planning & responding. I captured videos for fundraising and helped construct a new email marketing campaign.

Social Community Manager | Bernstein-Rein Advertising

February 2017 - August 2017

I scheduled, published and built relationships for multiple local McDonald's franchisee accounts at this advertising agency. Responded to all social comments and messages. Monitored, tracked and reported analytics. Coordinated with creative team on content creation. Stayed up-to-date with current social trends. Conducted social listening across all channels.

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